

International seminar and B2B meeting

VIBE-NATUREEF

INTERNATIONAL BUSINESS EVENT

16-18 January 2017
Angers - France



PROGRAMME



Add on vegetal value




natureeef

EUROPEAN STRATEGIC
CLUSTER PARTNERSHIP

3 target markets: Latin America, China and Philippines

NATUREEef is determined to intensify cluster and business network collaboration across cluster consortia members to support the establishment of European Strategic Cluster Partnership to lead international cluster cooperation in the field Natural Resource Efficiency.



VEGEPOLYS
Add on vegetal value

VEGEPOLYS has been established in the Loire valley in 2005. Located in this unique area, the cluster has extensive experience and a huge partner network in the plants sector.

FEMAC

FEMAC is the Catalan cluster of agricultural production means, located in Lleida, Spain. It has been established in 1997 and comprises 52 members among SMEs, Research Centers and Public Administrations

agrocluster

The Portuguese agrocluster is specialised on the agro-industrial sector, especially food and beverage. It currently consists of 114 members including industry, research, and associations.

biomastec
the Biomass Technology

biomastec is a German R&D cluster focussing on all products, technologies and services related to the efficient use of biomass.

INBIOM
International Network Biomass

The Danish INBIOM network has more than 1000 partners involved in the development of new technologies and processes for handling and utilising biomass.

green chemistry

Green chemistry, located in Western Pomerania, is a chemical cluster focussing on fertilizers, packaging, material and energy recovery.

CREA
Hydro & Energy

CREA Hydro&Energy is a Czech cluster established in 2008. Members participate on research, product innovations and development. Its priorities include technologies for water works, water and waste treatment, and renewable energy sources.

INNOSKART
ICT for Smart Farming

INNOSKART is a Hungarian ICT cluster with focus on IoT, M2M, agIoT, data security, facility management and smart metering. It has strong connection to many fields in agronomy and industry.

Green Synergy Cluster

Located in the Plovdiv area, the Bulgarian Green Synergy Cluster carries out feasibility studies, energy analyses and design engineering of energy systems. Its priorities include energy efficiency and renewable energies, sustainable energy planning, sustainable strategies implementation and energy poverty abatement



Project co-funded from the European Union's COSME Programme (2014-2020)

3 networks to boost your business through 2000 potential contacts from VEGEPOLYS, NATUREEF and SIVAL



Maximize and develop your business opportunities



Find commercial and technological associates



Establish international partnerships

NATUREEF, european cross-sectoral cluster network

- **1200 members** of which **600 European firms in [natural resources efficiency business](#)**; renewable energy, fruits and vegetables production, dry goods, frozen and canned foods, agricultural machinery,



Co-funded by the COFIME programme of the European Union



ESCP@I
NATUREEF
Partnership

ICT, chemical industry, biotechnology, food safety and quality, pollution, etc

- European wide network at your service to accelerate your business opportunities in growing markets as China, South America and ASEAN countries.

- International and innovative companies pool at your disposal for business.

VEGEPOLYS, Competitiveness plant cluster

- **350 members** of which **300 firms dedicated to**: agricultural supplies, agricultural machinery, digital services to agriculture, fruit and vegetables growing, seeds, aromatic and medicinal plants, horticulture, biocontrol, etc.
- **More than 300 labelled projects.**
- National and international partnerships through the **Plant Intercluster Network (PIC)**.

UPSTREAM



seeds / agricultural supplies / agricultural machinery / software

PRODUCTION



fruits and vegetables / flowers and plants / oils / medicinal plants / fibers

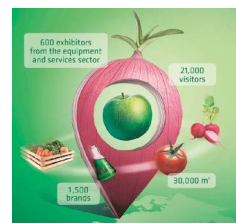
DOWNSTREAM



transformation / marketing / distribution

SIVAL, european plant production trade fair

- **600 french and international exhibitors** of [equipment and services](#) dealing with **agricultural issues** of tomorrow: tillage, plant protection products, organic products, packaging, seed companies, seedling suppliers and nurseries, agricultural machinery manufactures, etc.
- **21 000 visitors from France and abroad**
- SIVAL [conferences](#), workshops and SIVAL Innovation awards 2017.



MONDAY 16 JANUARY 2017



Maison du vegetal from 10:00 to 18:00 at 26 rue Jean Dixmeras in Angers
Gala dinner & networking event from 18:00 to 22:00 at Terra Botanica

12:00	14:00		WELCOME & INTRODUCTION Lunch and delivery of event material kit
14:00	15:15		INTERNATIONALIZATION OPPORTUNITIES NATUREEF & SMEs presentation Opportunities in Latin America Opportunities in China Opportunities in the Philippines
15:15	16:00		1st WORKSHOP
16:00	16:30		Coffee break & who's who
16:30	18:00		2nd WORKSHOP Latin America group China group Philippines group Conclusions & Recommendations
18:00	18:30		Transport to Terra Botanica
18:30	19:00		WELCOME SPEECH
19:00	20:00		SME SUCCESSION STORIES "Towards efficient use of natural resources "
20:00	22:00		GALA DINNER – NETWORKING EVENT

Full event programme:

TUESDAY 17 JANUARY 2017



SIVAL TRADE SHOW from 09:00 to 19:00

Angers Expo exhibition center - Route de Paris, 49000 Angers

09:00	09:30		WELCOME & INTRODUCTION Business Lounge Registration, material and agenda delivery
09:30	12:30		B2B EVENT Business lounge 30' meetings
12:30	13:30		LUNCH BREAK
13:30	16:00		B2B EVENT Business lounge 30' meetings
14:00	15:00		CONFERENCE "International urban agriculture landscape"
16:00	18:00		VEGEPOLYS SYMPOSIUM Conferences and round tables "Robotic and sensors in the plant sector"
18:00	19:00		NETWORKING COCKTAIL SIVAL INNOVATION PRIZE AWARD

B2B participants:

OPTIONAL
DAY

WEDNESDAY 18 JANUARY 2017

SIVAL FAIR SHOW from 09:00 to 19:00

Angers Expo exhibition center - Route de Paris, 49000 Angers

09:00	09:30		WELCOME
09:30	11:30		EXHIBITION TOUR Guides lead you around the exhibition center and stands.
13:30	16:00		CONFERENCE SIVAL "fatigue soil and replanting"
12:30	13:30		LUNCH BREAK
13:30	19:00		FREE AFTERNOON Visit the exhibition at your ease

SIVAL exhibitors list:



WHERE

Angers, Pays de la Loire - France



WHEN

Monday 16 January

International seminar and networking event

Tuesday 17 January

Conferences and B2B meetings



HOW

B2B registration and meetings booking:

www.b2match.eu/natureef



CONTACT COORDINATOR

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WHO



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Organized with

