

# INVITATION

## SAXONY-ANHALT – AN INNOVATIVE CHEMICAL SITE AND ITS BUSINESS OPPORTUNITIES.

**WEDNESDAY, 14. APRIL 2021**

14:00–15:45

LOCATION: **ZOOM**

The Chemical sector is among the three largest industries in the German economy, and Saxony-Anhalt, with over 200 chemical companies and 7 specialized chemical parks, is the biggest chemical industry cluster in Europe.

We invite you to our virtual tour through Saxony-Anhalt and its innovations in the chemical sector. What are the differences in the sector compared to Germany? Which opportunities could we offer your company at our site?

Join us and find out!

### Program

14:00

**Welcome words, Thomas Einsfelder** (Managing director of IMG)

14:05

**Welcome words, Dr inż. Tomasz Zieliński** (CEO of PIPC)

14:10

**Overview on the chemical sector in Germany and Saxony-Anhalt – The Chemical Park Concept as an opportunity for Polish Companies, Max Fuhr** (Head of commercial management and authorized signatory of Chemiepark Bitterfeld-Wolfen GmbH)

14:25

**Green Hydrogen – new trends in the chemical industry, Stefan Bergander** (Knowledge and Innovation Management of Hypos e.V.)

14:40

**Bioeconomy – A Game Changer for the Chemical Sector?, Martin Naundorf** (Division Manager Sales, Site Development, Public Relations of InfraLeuna GmbH)

14:55

**Saxony-Anhalt's advantages and how IMG assists companies and investors to expand successfully, Marc Pappert** (Head of Investment Services and authorized Signatory of IMG)

15:10

**Q&A / Open discussion, Moderator: Karolina Kaptur** (Consultant & Country Manager Poland / CEE of AHP International)

15:30 **Words of Thanks and Farewell, Thomas Einsfelder** (Managing director of IMG)

15:45 **End of the online event**

**IF YOU HAVE ANY FURTHER QUESTIONS,  
DO NOT HESITATE TO CONTACT US:**

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